

**Technical Evaluation of the bid No. IMU-HQ/R/70/17/03/2023-PUR dtd 26th July 2024
for providing Multimedia, Advertising and Creative Services for IMU.**

Bid No	Bidder Name	Observation
1/5	M/s Enthrall Communications Pvt. Ltd	Technically qualified as meets the eligibility criteria
2/5	M/s Sunjeet Communications Pvt. Ltd.	Technically qualified as meets the eligibility criteria
3/5	M/s Lalit Advertising	Technically qualified as meets the eligibility criteria
4/5	M/s Falcon Advertisers	Technically qualified as meets the eligibility criteria
5/5	M/s Sunflower Marketing & Advertising.	Technical disqualified due to the following: (i) Neither the EMD amount nor a valid MSME certificate has been enclosed (ii) Annexure A1 & A2 does not have all data as per format (iii) Clause 7 : for the FY 2020-21 & 2021-22 not fulfilled