SCHOOL OF MARITIME MANAGEMENT
Indian Maritime University
(A Central University under the Union Ministry of Shipping)

Placement BROCHURE
MBA 2014 - 2016

“Acquire new knowledge whilst thinking over the old, and you may become a teacher of others.”
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The Indian Maritime University (IMU) is a Central University under the Union Ministry of Shipping established by an Act of Parliament on 14.11.2008. IMU offers two Post Graduate programmes in Maritime Management - MBA in Port and Shipping Management and MBA in International Transportation and Logistics Management.

Admission to the programmes is through a tough All-India Common Entrance Test. Our MBA students are among the best and the brightest, and their knowledge, skills and attitude are further honed through a rigorous 2-year academic programme which lays stress on integrating theory with practice. IMU has completely revised the curricula and syllabi of both the MBA programmes from the Academic Year 2015-16 onwards, giving greater emphasis to topics in Shipping, Ports and Logistics, and to analysis of Case Studies as part of the pedagogy.

Our aim is to expose the MBA students to the best practices in the industry not only in India but all over the world. We are proud of our track record in placing our students in companies of repute year after year. Our alumni have distinguished themselves in various sectors through their capability, sincerity and dedication. We are confident that our students of 2014-16 batch will do likewise.

We wish a happy placement experience to the students as well as the industry, and we look forward to the continued patronage of leading companies to IMU.
Indian Maritime University (IMU) has the unique distinction of being the only central university assigned the task of fulfilling the academic needs of the maritime fraternity. This honour is primarily due to the quality of infrastructure, knowledgeable faculty, high quality of its students and efficient and effective management.

IMU with its green campus conducts a variety of programs at UG and PG level, in the areas of Maritime Management, Marine Engineering, and Nautical Science etc. IMU is the largest provider of trained manpower in almost all professional fields of the maritime sector, people who go on to make significant contributions to make India a maritime superpower and to the economy. The University focuses on the holistic development of personality of its students and maintains effective liaison with both commercial and industrial organizations to provide readily employable manpower to the industry. Thus, IMU is able to attract not only quality students from different parts of the country but also highly competent faculty.

MBA students of IMU can face any type of challenges confronting the corporate sector all over the globe and soar to success. They will prove their worth wherever they go. I am indeed proud of my faculty and students for their dedication, hard work, innovations and significant contribution to the maritime industry.

It is my pleasure and privilege to invite the corporate leaders to visit the University for conducting campus interviews and recruit the best to meet the objectives.

My best wishes to the recruiters to unearth geniuses and the students for a progressive career.

Shri Rajeeva Prakash
Director, Chennai Campus
It gives me great pleasure to invite your attention to this brochure and the details about our graduating class, our institution and our programs. The School of Maritime Management (SMM) is a school of excellence that aims to provide high-quality Maritime Management education and is progressively involved in generating world-class professionals in this unique sector. MBA (PSM and ITL) is a customized and updated course to meet the challenges and changing dynamics of the Maritime Market, society and the environment in the current scenario of globalization and liberalization.

The SMM enjoys the privilege of selecting the brightest brains of the country through a rigorous process of evaluation for its flagship MBA program. With a participative learning process, this flagship programme, has been at the helm of developing the most vibrant and responsible managers and leaders, with knowledge and skills required for the holistic and maritime development of the country and the world.

The SMM is proud of its excellent infrastructure and world-class faculty with their commitment and deep sense of service to deliver the curriculum very effectively. I feel proud to belong to this legacy where education is matched with colloquiums on best practices delivered by some of the finest intellects and practitioners.

I take great pride in our Win-Win partnerships and constantly strive to make this affiliation mutually beneficial.
The logistic sectors in India are growing at 10 per cent per annum following economic liberalization in India. It is now observed that there is an emergence of organized retail boost in foreign trade and rising outsourcing sector due to increasing competition and cost. The lack of well-educated and trained human resource is seen as the main hurdle to the growth of this emerging logistic sector in India.

IMU-Kolkata Campus offers MBA in International Transportation & Logistics Management programme in order to meet the demand of quality human resources for the emerging logistic sector for the Indian economy, in particular, and the world economy as a whole. The IMU-Kolkata Campus has taken this great leap in order to facilitate students to have greater exposure to the world transportation and logistics business. This step will enhance the mindscape of the students of the MBA programme from “port to port” to “consumer to consumer”.

The MBA programme offered by IMU-Kolkata Campus provides well-educated and trained students for logistic sectors. I consider this is a unique opportunity to the students to learn, practice and get employed in the emerging logistics and port and shipping sector of the country and contribute to its economy. In addition, industry experts from shipping and logistic sectors are invited to share their professional experience with students.

Last but not least, I may add that the MBA programme at IMU-Kolkata Campus offers summer internship programme of about 45-60 days for on-job training to students in renowned shipping, port and logistic organizations during the transition period between the first and the second year i.e., between the month July and August of every year. Our clients for the summer internship programme have been Dhamra Port Company Limited (Odisha), Apeejay Shipping Limited (Kolkata), The Andrew Yule Group (Kolkata), Trans Log-Ship Pvt. Ltd (Kolkata), and Consolidated Shipping Lines, Kolkata.

I wish the students all success in life.

Shri M K Ghosh
Director, Kolkata Campus
Message from the Head - SMM

It's a great pleasure to introduce the 2014-16 batch MBA graduates of the School of Maritime Management (SMM) to the corporate world. The expertise of faculty is the main strength of the school that facilitated us to have a unique global professional position.

The regular upgradation of syllabi, corporate interaction and systematic blending of cutting edge theory with real world experience are incorporated in the pedagogy. The School vibrates with various seminars, workshops, conferences and other co-curricular activities. All these are designed to enable the students to visualize and appreciate the fast changing global trends and act as future-proof successful managers. IMU-MBA has thus, an in-built advantage of having a real professional focus and the programme is destined to acquire a distinct identity of its own. In fact, the alumni of our School have made outstanding contributions to the global maritime industry and it is my firm conviction that newer generations of alumni would continue to do so in the years to come.

I am sure that the information contained in the placement brochure for 2014-16 would generate active interest and the HRM people of the leading shipping and logistics organizations will conduct on-campus recruitment and offer coveted career opportunities for our Students.

We look forward to more continuous support from the patrons and together we shall contribute ourselves to continuously improving our society.

Dr. A Mourougane
Head, School of Maritime Management
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About Indian Maritime University

The Indian Maritime University (IMU) has been established as a Central University by the Government of India under an Act of Parliament, viz., The Indian Maritime University Act, 2008; IMU came into existence on 14th November 2008, encompassing under its hold seven government run maritime training and research institutes. The IMU has campuses at Chennai, Mumbai, Kolkata, Visakhapatnam and Kochi.

The vision of IMU is to provide quality education and training, to undertake research of international standard, to become an institution of excellence and to act as an umbrella of all maritime institutions in the country. Its programmes groom the youngsters as well as the practicing maritime personnel to excel in their area of duties in all disciplines of maritime sector. Today, the University plays a vital role in developing and offering wide range of courses leading to the award of postgraduate degree in Marine Engineering, Maritime Management and Naval Architecture & Ocean Engineering. It also offers Ph.D in various disciplines of maritime sector besides the present training courses offered to port and merchant navy personal.

The IMU, first of its kind in India, is poised to play a key role in the development of required human resource for the maritime sector and has been established to provide and promote maritime studies, training and research in all branches of learning the maritime sector. The University’s strength and uniqueness lie in its ability to integrate theories with practice.

About School of Maritime Management

School of Maritime Management (SMM) offers a unique 2-year full time MBA programme specialising in Port and Shipping & International Transportation and Logistics with an objective to ensure that the aspirants can obtain an entry into management positions in the maritime sector.

The academic curriculum is structured as per the guidelines of International Maritime Organisation to address the needs of the industry and is aligned towards imparting contemporary knowledge to the students. Eminent faculty members of SMM are from both the industrial and academic environment. Apart from them, frequent lecture series of experts from the industry are invited to impart current industry practices to the students.

SMM encourages its students to think beyond the general conceptions and allows them to explore the world of shipping through attending regular seminars, workshops, industrial and port visits. The School helps students to undertake internship in various top class shipping and logistics companies including ports, which provides the students to learn the real life experience of this industry so that they are well prepared for the journey.

The journey of the University and the SMM are promising and has acquired various glories. The legacy will continue and soon the IMU will mark its name in golden letters and will touch upon many milestones beckoning in the passage of success.
Chennai Campus

Along the coastline of the bustling cosmopolitan city Chennai, a 25 km drive down East Coast Road takes you to an exquisitely designed edifice, an architectural marvel, set amidst lush green sylvan surroundings - IMU Chennai Campus. Previously known as National Institute of Port Management, it is located on a 20 acre scenic beachfront terrain. The institute was established in 1985 with technical assistance from UNDP/UNCTAD with the main objective of offering courses of reputable standards in the field of maritime. It was subsequently renamed as National Maritime Academy in 2007. The campus is credited with ISO 9001:2000 certification and accredited with Grade 1 rating by ICRA.

The institute is equipped with infrastructure facilities that match international standards which include well-equipped air conditioned Conference Halls, Classrooms and Seminar Halls (250 seats) and latest Audio-Visual Equipment’s to provide the necessary support to organize effective training programmes. This provides an apt platform for lateral academic growth of the students in campus. Other facilities such as the fitness centre, playground and swimming pool ensure the physical development of the students as well. Students are provided with digital library facilities and uninterrupted campus Wi-Fi for work and study.

The library subscribes to over 80 journals/periodicals, contains over 8000 books and has extensive collection of reports and projects. The library is a matter of pride for the university, being one of the largest Maritime Libraries in the country. Carefully selected volumes of various subjects are on the stacks of the central library. It also subscribes to reputed professional journals and periodicals.
Kochi Campus

Enjoying proximity to the largest maritime highway, the all-weather port city of Kochi with its rich maritime background promises great potential for establishment of maritime institutions offering specialized maritime courses and training. The queen of the Arabian Sea, Kochi, which enjoys one of the longest coastlines in the east west trade route, was complimented with the establishment of IMU campus in the year 2009. It was felt that establishment of a campus of IMU at Kochi will go a long way in promotion of the maritime sector and the economy of the country as a whole, and the coastal region in particular. The presence of Cochin port, Cochin Shipyard, LNG Petronet Project and the ICTT at Vallarpadam and numerous shipping lines offer significant benefits in terms of training and exposure to the student community at IMU Kochi Campus. The School of Maritime Management was established in 2.6 acres land with a built-up area of 25,000 sq ft comprising a well-stocked library, a computer lab, lecture halls and hostel blocks.

Kolkata Campus

The IMU-Kolkata Campus comprises two pioneer institutions namely Marine Engineering & Research Institute (MERI) and Indian Institute of Port Management (IIPM); two premier institutes well known all over South East Asia. The campus is located on a sprawling 33 acres land at a prime location of Kolkata which is also is very close to the logistic hub of Netaji Subhas Container Terminal. At present, the IMU-Kolkata Campus has about 68000 sq. mtrs of built-up area with about 53 per cent of the campus area free for future developments. There are two well stocked libraries – one for marine engineering and nautical science and the other one for port, shipping and logistics management. The campus is well equipped with fitness support infrastructure viz. a well laid football and basketball courts, a cricket ground, swimming pool, gymnasium and an indoor table tennis court etc. The campus also houses undergraduate hostels and an auditorium.
MBA in International Transportation and Logistics Management

The MBA programme in International Transportation and Logistics Management (ITLM)* is designed to provide an exposure to management of the domestic and international modes of transportation in today’s rapidly changing economic scenario. Logistics management assumes a systematic approach to deal with a wide variety of activities related to movement of traffic from origin to destination point.

Semester I
- Principles and Practices of Management
- Financial Accounting
- International Transport Systems
- Managerial Economics
- International Marketing
- Managerial Communication (Soft Skill)

Semester II
- Import Export Documentation and Procedures
- Financial Management
- Human Resource Management
- Quantitative Techniques for Business
- Logistics and Operations Management
- Business Promotion & Entrepreneurship (Soft Skill)

Semester III
- Cost and Management Accounting
- International Transportation Law
- Management Information System
- Research Methodology
- Strategic Management
- Cultural Diversity & Business (Soft Skill)

Semester IV
- Transport Economics
- Operations Research
- Multi Modal Transport
- Business Consultancy (Soft Skill)

* End of Semester II: Internship (6 weeks) & Semester IV: Project Work

MBA in Port and Shipping Management

The MBA programme in Port and Shipping Management (PSM)* is designed to provide the students with adequate skills and knowledge in functional areas of the port and shipping sectors. It also gives a holistic view of the sector integrating various areas viz., port management, maritime law and maritime economics which helps them to gain a thorough understanding of the maritime business and taking up employment in the same.

Semester I
- Principles and Practices of Management
- Financial Accounting
- Port and Terminal Management
- Managerial Economics
- International Trade and Commerce
- Managerial Communication

Semester II
- Quantitative Techniques for Business
- Economics of Sea Transport
- Human Resource Management
- Management Accounting
- Legal Aspects of Shipping
- Business Promotion & Entrepreneurship (Soft Skill)

Semester III
- Port Economics
- Strategic Cost Management
- Management Information System
- Research Methodology
- Shipping Management
- Cultural Diversity & Business (Soft Skill)

Semester IV
- Logistics & Supply Chain Management
- Port Pricing & Finance
- Port Marketing & Services
- Business Consultancy (Soft Skills)
FACULTY PROFILE

Chennai Campus - Faculty

Dr. A Mourougane, M.Com, M.Phil, MBA, Ph.D (Finance), Head, SMM
Dr. B Swaminathan, M.A, M.Phil, Ph.D. (Port Management)
Ms. Lekha Ravi, M.Com, M.Phil
Dr. Emil Mathew, M.A (Economics), Ph.D (Economics)

Chennai Campus - Guest Faculty

Mr. M Sampangi, M.Com, I.E.S (Retd)
Mr. N Srinivasan, PGDM (IIM-A), FICS (London)
Mr. S V Ganesan, B.Sc ,B.Tech , PGDBM (IIM-B)
Dr. J Umamaheshwari, M.Sc, MBA, M.Phil, Ph.D.
Ms. Chitra Mukunan, MBA (Finance)

Kochi Campus - Faculty

Dr. M Sekar, M.Com., MBA, Ph.D.
Dr. P A Jayan, M.A, M.Phil, Ph.D.
Dr. J Siva Durga Prasad, M.Com, MBA, M.Phil, Ph.D.
Dr. V Nagaraj, M.A, M.Phil, Ph.D.

Kochi Campus - Guest Faculty

Mr. S R Nair B.Sc, MBA
Dr. K J Mathew M.A, MSc, Ph.D.
Ms. Jessy Mathew, B.Sc, B.Ed, MAM
Mr. Venugopal K R, M.Com, MBA, BGL
Mr. Padmanabha Menon, B.Com, MCA, MBA
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Mr. M S Joseph, B.A, PGDM
Mr. T George Abraham, M.Sc, FCA, ACMA.

Kolkata Campus - Faculty

Dr. K M Pattanaik, Ph.D
Mr. M.K.Dasgupta, MBA, Ph.D (Pursuing)
Mr.T.Mitra, MBA, Ph.D (Pursuing)

Kolkata Campus - Guest Faculty

Prof. Tridib Chakraborti, Ph.D
Prof. Sankar Bhaduri, FCA and Industry Expert
Dr. R.N.De, Ph.D
Dr. Ram Prahlad Choudhary,Ph.D
Dr. Amit Kundu, Ph.D
Dr.Nilansu Bhattacharyya, Ph.D
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Chennai Campus - Students’ Profile

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MBA in International Transportation and Logistics Management
Chennai Campus - Students’ Profile

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MBA in International Transportation and Logistics Management
Chennai Campus - Students’ Profile

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MBA in Port and Shipping Management
Chennai Campus - Students’ Profile

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MBA in Port and Shipping Management
Chennai Campus - Students’ Profile

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MBA in International Transportation and Logistics Management
Kochi Campus – Students’ Profile

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MBA in International Transportation and Logistics Management
Kochi Campus - Students' Profile

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MBA in International Transportation and Logistics Management
Kolkata Campus - Student’s Profile

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MBA in Port and Shipping Management
Kochi Campus - Students’ Profile

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Industrial Visit
Foundation Day

IMU fraternity celebrates its much awaited Foundation Day on the 14th of November every year with great pomp. Started as an intra-campus celebration, it has now grown into an inter-campus cultural fest spread over two days. This is an opportunity for the young cadets of all the campuses of IMU to showcase their talents and interact. The event sees culmination of students from various departments on a single platform that blends into a series of cultural events. Every year, the finest talents from the university campus compete for the lucrative prizes on offer, and above all, for the “overall championship trophy”.

Estuary

Estuary is the prestigious flagship event of School of Maritime Management, Indian Maritime University an annual event usually spread over two days, comprising of a National Level Seminar by industry experts/Paper Presentations on Day 1 followed by a scintillating intercollegiate meet on Day 2. Being the only central university in maritime sector, the central theme of the fest focuses on logistics, port & shipping and infrastructure areas. Estuary hosts myriad events which serves as a highly interactive forum for the young managers. Several experts from the industry and dignitaries from the field of shipping, logistics and infrastructure usually grace the occasion.

Estuary2k13 was the first edition of this national level management fest organised by the School of Maritime Management (SMM) at Chennai campus which was a huge success and IMU continued with Estuary2k14 and Estuary2k15 which received participants from all over India. It has now became a legacy event for the forthcoming SMMIans to host and continue every year. Young budding managers learn organising and interactive skills with an ample measure of fun element thrown in.
Maritime Lecture Series

Maritime Lecture Series is an initiative by Vice Chancellor IMU, where eminent personalities from the maritime sector are invited to deliver keynote addresses on emerging & enduring trends in port and shipping industry. The first of such monthly series of lectures was held on 30th January 2015 at IMU Chennai and it provides an opportunity to IMU students, faculty and staff to learn from their rich and diverse maritime experience.

Concorporate

Concorporate is an enriching platform for the students of School of Maritime Management (SMM) to interact with industry veterans & learn from their rich & diverse experience. It invites leaders, entrepreneurs, executives & policy makers to address the students thereby facilitating practical learning. It aims:

- At providing the budding managers at SMM, IMU a means to stay in touch with the corporate world.
- To bridge the gap between the knowledge acquired in the classrooms & the skills required at professional frontiers.

To sum up, CONCORPORATE at SMM, IMU is a great opportunity for its students to experience and learn about working with large multinationals by meaningful interaction.
“IMU is a great school. I’m very proud to attend IMU. Academically, there are more resources here than anywhere in the country for maritime studies. The academic schedule for various courses at the institute is carefully chalked out. I believe that my learning from the institute will last for my lifetime. Moreover, a lot of emphasis is laid on punctuality and strict adherence to discipline, which we will appreciate a lot more when we start our careers. At IMU a lot was done for students overall personality development, weekly Industry-Institute interaction, where as a student we got an opportunity to interact with experts from the industry. These were just some of the things that made sure we were industry ready when time came for the gruelling placement process. The placement team, that worked tirelessly, made sure to bring top rung recruiters to the institute. We were guided through the entire placement process ably. That’s how we were prepared for what we were going to face in the interviews – that made all the difference. Joining IMU was the best decision I took for my career”.

- Francis Xavier (2013-15 Batch)
 NYK Line India Pvt. Ltd.

“I feel privileged to be associated with IMU-Chennai, as it developed my raw capabilities and shaped them into deliverables. SMM learning environment helped me expand my boundaries and most importantly the awesome group of faculty whose constant efforts pushed all of us to dream bigger, work harder and achieve more than our own expectation. Today I really feel proud that another batch is groomed by this institute and made them ready for the corporate world. Finally, the secret of acing a job interview is to stop believing in luck and start believing in yourself. All the best.”

- Shashank D Halarnkar (2013-15 Batch)
 Beta Shipping Limited.

“It’s hard to find a college, Which has exceptional faculties who share their quality knowledge. Which has a great campus infrastructure. Which gives one the freedom to explore themselves. Which strives and works for an ultimate goal of securing a better future for their students. I was lucky enough to find and be a part of such college. Thank you IMU for helping me get placed in a great organization it could not have been possible with the continued effort and support of all the faculties and my fellow college mates. Finally, “Not everyone can be an IMUian and I am proud to be one”.

- Vinayak S. (2013-15 Batch)
 TM International Logistics Limited.

“In terms of its strong and dedicated tutors. IMU isn’t just a university, it is a platform where one is strongly mended, reformed and grown. The eye sees only what the mind is prepared to comprehend. I am thankful to our the then Director (i/c), Dr. B. Swaminathan, all of my tutors and peers whom have influenced and encouraged me to think out of the box”.

- Devduthika (2013-15 Batch)
 Research Analyst, Drewry.

“I am not telling you it’s going to be easy, I’m telling you it’s going to be worth it to associate with IMU; you will get surroundings to develop your expertise and to meet the need of corporate world in Shipping like Sales & Marketing - Logistics and Shipping, commodity Trading & cross trade, Trade body of shipping & its association with trade practitioner like CHA, Freight Broker, Shipping Line, Transporter, Port Authority, Stevedore agent, Rail Operator, Warehousing & Storage facilitators, Trade & Shipping Finance (in Govt & Private Banking), Research activity in the domain of port terminal & EPC firms and Ship Chartering”.

- Upendra Thakur (2010-12 Batch)
 CMA-CGM agencies India Pvt. Ltd.

“The MBA (Port and Shipping) program from SMM-IMU gave me the opportunity to be mentored by successful professionals while developing my skill set and preparing me for the shipping industry. Working with the ULA (Rickmers-Linie) gave me practical experiences to compliment the educational principles I have learned. The contacts I have made, experiences I have had, and principles I have learned will serve as valuable resources throughout my career”.

- Harish Kumar (2009-11 Batch)
 Heavy Lift Shipping.

“Pursuing MBA in International Transportation & Logistics from IMU, Chennai has helped me in obtaining vast knowledge in the subject as well as to know various eminent personalities in the industry. The MBA programme with its excellent academic syllabus and proficient faculties gave me the courage to face the industry with confidence and ease. It is definitely the best course with a lot of scope for both personal and professional growth”.

- Priyanka Raveendran (2013-15 Batch)
 Kuehne + Nagel.
Faculty

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