

## **BBA (Logistics, Retailing and E-Commerce)**

### **IMU Campus – Duration - Intake**

<b>Name of the Programme</b>	<b>Duration</b>	<b>Name of IMU Campus</b>	<b>No. Seats</b>
BBA (Logistics, Retailing and E-Commerce)	3 Years	IMU Cochin Campus	40
		IMU Chennai Campus	60

### **Course Content**

<b>Semester I</b>	<b>Semester II</b>
English I	English II
Elements of Economics I	Elements of Economics II
Financial Accounting I	Financial Accounting II
Principles of Management I	Principles of Management II
Quantitative Techniques I	Quantitative Techniques II
Business Law I	Business Law II
<b>Semester III</b>	<b>Semester IV</b>
Marketing Management	Retail Management I
Financial Accounting III	Cost & Mgmt. Accounting I
Elements of Port and Shipping Management	Logistics and Supply Chain Management I
Human Resources Management	E-Commerce I
IT for Managers	Entrepreneurship
<i>Practicals - Spreadsheet Modelling</i>	<i>Practicals – Tally Software</i>
<b>Internship on EXIM Documentation for 30 days</b>	
<b>Semester V</b>	<b>Semester VI</b>
Retail Management II	Retail Management III
Cost & Mgmt. Accounting II	Logistics and Supply Chain Management III
Logistics and Supply Chain Management II	E-Commerce III
E-Commerce II	<i>Project Work</i>
Financial Management	
<i>Practicals - Communication Skills</i>	

## Eligibility Criteria

<b>Programme</b>	<b>Education Qualifications</b>	<b>Age Criteria</b>	<b>Relaxation for SC/ST candidates (if any)</b>	<b>Eligibility - Medical</b>
<b>3-Year BBA (Logistics, Retailing and E-Commerce)</b>	10+2/equivalent (Minimum 60% of Aggregate marks in any stream and Minimum 50% marks in English)  <i>Note:</i> Percentage of the Aggregate marks will be calculated by considering the marks scored in English subject plus the marks scored in Major Subjects [but excluding non - English language papers].	Age as on the date of admission on 17.07.2017 shall be as follows:  i) Minimum age 17 years ii) Maximum age 25 Years	There will be a 5% relaxation in eligibility marks; however, it will not apply to English Marks.  Maximum age relaxation is for five (5) years	All Candidates who qualify will have to submit a Physical Fitness Certificate from Registered Medical Practitioner at the time of Certificate Verification.

## M.Sc (Commercial Shipping and Logistics)

### IMU Campus – Duration - Intake

Name of the Programme	Duration	Name of IMU Campus	No. Seats
M.Sc (Commercial Shipping and Logistics)	2 Years	IMU Mumbai Campus	30
		IMU Chennai Campus	30

### Course Content

Semester – I	Semester – II
Elements of Economics	The Shipping Market
Financial and Management Accounting	Sea Trade and Merchant Fleet
Legal Principles in Shipping Business	International Maritime Conventions
Introduction to Shipping	Multimodal Transport
Port Management and Operations	Human Resources, Development & Management
Communication Skills and Research Methodology	Logistics and Supply Chain Management
Semester –III	Semester-IV
Ship Chartering	Project Work
International Logistics	
Liner Trades	
Ship Sale and Purchase	
Shipping Finance	
Marine Insurance and Risk Management in Shipping	

## Eligibility Criteria

Programme	Education Qualifications	Age Criteria	Relaxation for SC/ST candidates (if any)	Eligibility - Medical
<p><b>2-Year M.Sc (Commercial Shipping and Logistics)</b></p>	<p><u>Category-I:</u> A Bachelor's Degree in any discipline with minimum of 50% marks from recognized universities and minimum of 50% marks in English subject in 10th / 12th / UG Degree.</p> <p>Candidates under this category must appear for the IMU's Common Entrance Test (CET) and qualify in order to be eligible for admission to this Programme.</p> <p><u>Category-II:</u> 50% of seats in each IMU Campus where M.Sc (Commercial Shipping &amp; Logistics) is being offered shall be reserved for seafarers with Master (FG) Certificate of Competency or MEO Class I Certificate of Competency.</p> <p>There will be no CET for Category-II candidates.</p> <p>If the number of applications from qualified seafarers is less than the number of reserved seats, the vacant seats will be allotted to the candidates from Category-I.</p> <p>If the number of applications from qualified seafarers is greater than the number of reserved seats, then IMU will conduct a separate Offline Entrance Test for selecting Category-II candidates for the Programme.</p>	<p>There is no age restriction.</p>	<p>There will be a 5% relaxation in eligibility marks, however, it will not apply to English Marks.</p>	<p>All Candidates who qualify for this course will have to submit a Physical Fitness Certificate from Registered Medical Practitioner</p>

## M.Tech (Marine Technology and Management)

### IMU Campus – Duration - Intake

Name of the Programme	Duration	Name of IMU Campus	No. Seats
M.Tech (Marine Technology and Management)	2 Years	IMU Kolkata Campus	20

### Course Content

Semester – I	Semester – II
Applied Thermodynamics & Turbo Machinery	Design of IC Engine
Marine Machinery and Plant Design	Instrumentation, Automation & Control Systems
Materials in Marine Environment, Marine Inspection & Survey	Marine Environmental Protection & Energy Management in the Maritime Industry.
Electrical Machines and Power Electrical Systems ,Marine	Research Methods and Business Communication Elective –II Elective-III
Management Information System (MIS)	<i>Elective II (Any One)</i> 1. Cryogenic and LNG Vessels 2. Design of Advanced Marine Vehicles and Modern Ships
Statistic for Business Managers	<i>Elective III (Any One)</i> 1. Operations Research & Management 2. Financial Management and Cost Accounting
<i>Practical /Laboratory- I (Any one)</i> 1. Computational Laboratory for Design and Drawing Engineering Equipment Systems and Systems (Auto CAD, solid edge, MAT Lab) 2. EMI/EMC and Control System Laboratory 3. Vibration Laboratory: Torsional and other Vibrations.	<i>Practical /Laboratory-II (Any one)</i> 1. Computational Fluid Dynamics Software 2. Software for Ship Design, Ship Stability (NAPA)

Semester III	Semester IV
Special Seminar under Mentor on Marine Technology or Sea Experience or Industry Experience	Viva-Voce
Project under Mentor based on Sea Experience or Maritime Industry Experience.	Final Project Cum Dissertation Under Supervisor

### **Eligibility Criteria**

Programme	Education Qualifications	Age Criteria	Relaxation for SC/ST candidates (if any)	Eligibility - Medical
<b>2-Year M.Tech (Marine Management and Technology)</b>	<p>BE/B.Tech in Marine Engineering/ Mechanical Engineering/ Naval Architecture with at least 60% marks from a recognized University.</p> <p>OR</p> <p>Associate Member of Institution of Engineers Part A and B in Mechanical Engineering with at least 60% marks (by examination).</p> <p>OR</p> <p>MEO Class I Certificate of Competency.</p> <p>Note: Candidates with prescribed GATE/GRE Scores are exempted from IMU's CET.</p>	There is no age restriction.	There will be a 5% relaxation in eligibility marks.	All Candidates who qualify for this courses will have to submit a Physical Fitness Certificate from Registered Medical Practitioner